



Wyland Clean Water Challenge

Bring It To Your Community!

Wyland Clean Water Mobile Learning Center



“Scientists predict the future of water will be one of the most important issues of this century”

WYLAND  FOUNDATION.



Wyland Clean Water Mobile Learning Center

A movie theater? A running river? Rain? It's all inside the new Wyland Clean Water Mobile Learning Center. Ready to roll in any school, community center, or museum, this partially bio-diesel powered, 1,000-square foot exhibit on wheels will change the way your community looks at water forever.

"The artist Wyland has been "green" since the early 1970's, so it is high time the rest of the world caught on to the idea that saving the planet is a cool thing to do."

— Mobile Press Register,
Sept. 16, 2007

Become a Clean Water Challenge Agent

Upon entering the mobile learning center students are recruited as CWC agents. A film with special effects begins their training and they are tasked to solve mysterious disturbances in the health of our nation's water habitats, with exhibits focusing on lake regions, river management estuaries, and ocean runoff.



The Wyland Mobile Learning Center makes education fun!



“Wyland teaches kids how the things people do miles away from an ocean or bay eventually can affect the quality of water there.”

— Washington Post, Nov. 8, 2007



“Excite the entire community about the function of watersheds and the impact children, their families and communities have on these systems.”



“The mobile classroom provides a tremendous opportunity for students, teacher, administrators and the community learn about conserving and valuing our precious water resources.”

— William Habermehl, Superintendent of Schools, Orange County Department of Education.

*Developed in partnership with the Scripps Institution of Oceanography, Ocean Institute, and teachers and environmental groups around the nation.

Fully interactive! A one of a kind experience. Each activity encourages visitors to engage, play, experiment, and learn...



Bring rain down over a polluted city to see the impact on a watershed.



Divert a flowing river to learn about water management.



Use a computer model to see changes in a lake region over 200 years.



Spin the wheel of (mis)fortune to discover the food web.



Peer into the inner space of a local habitat with video microscopes.



Transform into a raindrop in the 30-person on-board theater.

Tips for a successful event

Here are some tips and ideas guaranteed to engage, inspire, educate, and attract attention to your event.

Create a “green” fair to involve the community and boost impact. Many local “green” organizations will staff booths at your event at no charge. Some even have fun and educational outreach activities to further engage event goers. They can also publish notices about your event in their newsletters.

Coordinate with your local newspaper in education program to run one of the Wyland Clean Water Challenge educational tabs just prior to your event. These tabs get distributed to classrooms in your area free of charge and can gain exposure for your event with local families and school groups.

Invite school groups, boys and girls clubs, and other youth organizations to your event. The youth of today will be the decision makers of tomorrow. Educating and inspiring young people is also a great way to draw attention to the importance of the message of your event.

Run an art or science contest in the local community or schools. Have an awards ceremony at your event for the winners. Mini science fairs with a focus on water issues are a great way for students and their families to participate in your event.

Organize a clean-up or recycling drive in coordination with your event. Often local groups can provide the expertise and helpful volunteers. Providing a battery or electronics recycling drop is a great way to help the planet and bring people to your event.

Take the opportunity to help subsidize your event with merchandise dollars. The Wyland Foundation has a wide variety of educational products, books and merchandise that sell very well at events.

Look for sponsors or grants to help offset your costs. Water districts often have budgets for educational outreach. Local philanthropic groups such as Rotary and Lions clubs are great at raising funds to support environmental education events. Corporations in your area may be looking for “green” events to sponsor.

Don’t forget to tell the media. The mobile learning center is a natural attention grabber and the local media can help you get the message out. Place notices at least a month in advance in your local newspaper.

Start a blog about the upcoming event.

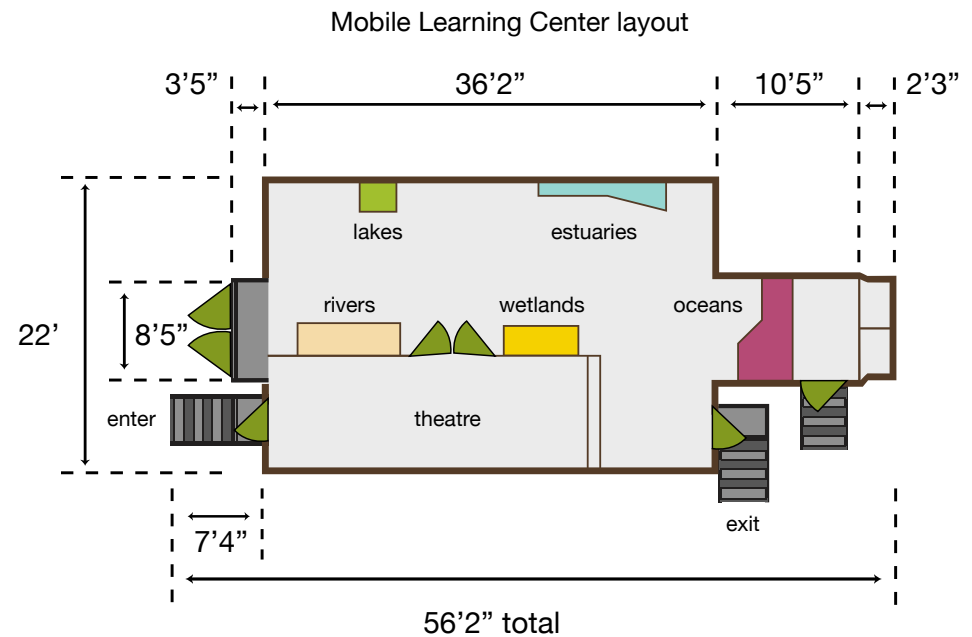
Invite local dignitaries – and the press – for an impromptu conference about the state of water and wildlife in your community. Share local success stories about preserving our environment — and challenges for the future.



Specifications

- **Trailer Size:** 56'2" long
13' 6" tall
8' 5" wide (Expands to 22' total)
Total length with tractor: 83'2"
Parking lot allowance: 26 car spaces
(2 rows of 13)

- **Electrical:** Can run on tractor generator.
Requirements for shore power hook up:
 - 208/3phase
 - 120amp minimal
 - 200amp max
 - Air Conditioned
 - ADA accessible
 - Quick setup time



More Opportunities

Wyland Water's eXtreme Journey Maze — Become a drop of water and get lost in a 1,000 square foot maze of streams, wetlands, rivers, lakes. Will you end up in the healthy ocean? Only if you make good choices! Visit minotaurmazes.com

Hold Your Water: 68 Things You Need to Keep Our Planet Blue
– Written by Wyland. Published by Andrews McMeel Universal

Wyland Clean Water Challenge Classroom Education Program (Grades 5-8). Includes Teacher Resource Guide • Student Activities Book • 25 Eco Guides • 24 Activity Cards • 6 Posters * CD
Published by Blue Star Education

To inquire about rental availability and pricing

Email mlc@wylandfoundation.org

or Call 1-800-wyland-0 and ask for Kathy Gordon

**Special rates for non-profits, schools, and public events available



MISSION

The Wyland Foundation, a 501(c)(3) non-profit organization, is dedicated to promoting, protecting, and preserving the world's oceans, waterways, and marine life. The foundation encourages environmental awareness through education programs, public arts projects, and community events.



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www.wylandfoundation.org www.wylandcleanwaterchallenge.org